



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/House Majority Pac (16681)
Waterfront Strategies (2541)
NAGELBERG,DAN
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
ISS/HOUSE MAJORITY PAC (133782)
National/Political
1431/06247828

Invoice 622963
Inv Date 8/26/2012
Terms Net 30
Contract 324100
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Waterfront Strategies
1010 Wisconsin Avenue
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

HOUSE MAJ PAC 8/21
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 8/27/2012 4:54:43PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------------------------|----------------------------|-----------------------|-----------------------|--------|-------------------------------|----------------|-----------|---------|
| 1.0 | Contract Line Remarks: | ELLEN/1 | | | | | | | |
| | Spot | 10:00:04AM-Elle | Per week (2),We,Th,Fr | 08/22/12 10:27AM (We) | 00:30 | Ellen | | | |
| | Spot | 10:00:04AM-Elle | Per week (2),We,Th,Fr | 08/23/12 10:47AM (Th) | 00:30 | Ellen | HMP12-PA12-T01 | \$350.00 | |
| 2.0 | Contract Line Remarks: | LATE NEWS/2 | | | | | | | |
| | Spot | 10:59:34PM-CHANNE | Per week (2),We,Th,Fr | 08/23/12 11:13PM (Th) | 00:30 | CHANNEL 11 NEWS AT 11P | HMP12-PA12-T01 | \$2000.00 | |
| | Spot | 10:59:34PM-CHANNE | Per week (2),We,Th,Fr | 08/24/12 11:31PM (Fr) | 00:30 | CHANNEL 11 NEWS AT 11P | HMP12-PA12-T01 | \$2000.00 | |
| 3.0 | Contract Line Remarks: | NOON NEWS/3 | | | | | | | |
| | Spot | 11:59:04AM-Channel | Per week (1),We,Th,Fr | 08/23/12 12:22PM (Th) | 00:30 | Channel 11 News At Noon | HMP12-PA12-T01 | \$375.00 | |
| 4.0 | Contract Line Remarks: | NEWS 530-6P/4 | | | | | | | |
| | Spot | 5:30:00PM- 6:00:00 | Per week (1),We,Th,Fr | 08/23/12 5:38PM (Th) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | HMP12-PA12-T01 | \$800.00 | |
| 5.0 | Contract Line Remarks: | NEWS 6-630P/5 | | | | | | | |
| | Spot | 5:58:34PM-Channel | Day,W-1,Th-1,F-1 | 08/22/12 6:09PM (We) | 00:30 | Channel 11 News At 6pm M-F | HMP12-PA12-T01 | \$1000.00 | |
| | Spot | 5:58:34PM-Channel | Day,W-1,Th-1,F-1 | 08/23/12 6:28PM (Th) | 00:30 | Channel 11 News At 6pm M-F | HMP12-PA12-T01 | \$1000.00 | |
| | Spot | 5:58:34PM-Channel | Day,W-1,Th-1,F-1 | 08/24/12 6:10PM (Fr) | 00:30 | Channel 11 News At 6pm M-F | HMP12-PA12-T01 | \$1000.00 | |
| 6.0 | Contract Line Remarks: | NEWS 6-7A/6 | | | | | | | |
| | Spot | 5:59:04AM-Channel | Day,W-1,Th-1,F-1 | 08/22/12 6:39AM (We) | 00:30 | Channel 11 News 6am | HMP12-PA12-T01 | \$800.00 | |
| | Spot | 5:59:04AM-Channel | Day,W-1,Th-1,F-1 | 08/23/12 6:23AM (Th) | 00:30 | Channel 11 News 6am | HMP12-PA12-T01 | \$800.00 | |
| | Spot | 5:59:04AM-Channel | Day,W-1,Th-1,F-1 | 08/24/12 6:43AM (Fr) | 00:30 | Channel 11 News 6am | HMP12-PA12-T01 | \$800.00 | |
| 7.0 | Contract Line Remarks: | TODAY SHOW 7-9A/7 | | | | | | | |
| | Spot | 7:00:04AM-Today Sh | Day,W-1,Th-1,F-1 | 08/22/12 8:36AM (We) | 00:30 | Today Show | HMP12-PA12-T01 | \$625.00 | |
| | Spot | 7:00:04AM-Today Sh | Day,W-1,Th-1,F-1 | 08/23/12 8:42AM (Th) | 00:30 | Today Show | HMP12-PA12-T01 | \$625.00 | |
| | Spot | 7:00:04AM-Today Sh | Day,W-1,Th-1,F-1 | 08/24/12 7:29AM (Fr) | 00:30 | Today Show | HMP12-PA12-T01 | \$625.00 | |
| 8.0 | Contract Line Remarks: | SAT NEWS 8A-1030A/9 | | | | | | | |
| | Spot | 8:00:00AM-10:30:00 | Day,Sa-1 | 08/25/12 9:12AM (Sa) | 00:30 | CHANNEL 11 SATURDAY MORN NEWS | HMP12-PA12-T01 | \$375.00 | |
| 9.0 | Contract Line Remarks: | MEET THE PRESS/10 | | | | | | | |
| | Spot | 10:00:04AM-MEET T | Day,Su-1 | 08/26/12 10:59AM (Su) | 00:30 | Meet the Press | HMP12-PA12-T01 | \$3600.00 | |
| 10.0 | Contract Line Remarks: | SUN NEWS 8-10A/11 | | | | | | | |
| | Spot | 8:00:00AM-10:00:00 | Day,Su-1 | 08/26/12 8:54AM (Su) | 00:30 | CHANNEL 11 SUNDAY MORN NEWS | HMP12-PA12-T01 | \$375.00 | |

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

| | | | |
|-------------|--------------|-------------|----|
| Gross Total | \$17,500.00 | Total Spots | 18 |
| Commission | (\$2,625.00) | | |
| Net Total | \$14,875.00 | | |